

The Tide Race to Share the Gospel Around the World

Sponsor Level	2026 Race Benefits	Amount
Global Race Sponsor (1 available) Up to 15 free registrations!	<ul style="list-style-type: none"> Logo on Race website banner and The Tide Race event page banner Up to 5 minutes of mic time during the Kickoff Event on Race Day Banner displayed at Race Kickoff Event (sponsor provides) Company Logo Sign along 5K race path (will pass twice) Listed as Sponsor on Race website and The Tide® Race event page Set up table/booth at the Norlo Park Race Kickoff Event on May 16th Listed on email confirmation to participants Social Media recognition 	\$2500+
Race Kickoff Event Sponsor (3 available) Up to 10 free registrations!	<ul style="list-style-type: none"> Up to 3 minutes of mic time during the Kickoff Event on Race Day Banner displayed at Race Kickoff Event (sponsor provides) Company Logo Sign along 5K race path (will pass twice) Listed as Sponsor on Race website and The Tide® Race event page Set up table/booth at the Norlo Park Race Kickoff Event on May 16th Listed on email confirmation to participants Social Media recognition 	\$1500
Publicity Sponsor (Unlimited available) Up to 6 free registrations!	<ul style="list-style-type: none"> Banner displayed at Race Kickoff Event (sponsor provides) Company Logo Sign along 5K race path (will pass twice) Listed as Sponsor on Race website and The Tide® Race event page Set up table/booth at the Norlo Park Race Kickoff Event on May 16th Listed on email confirmation to participants Social Media recognition 	\$1000
5K Course Sponsor (Unlimited available) Up to 5 free registrations!	<ul style="list-style-type: none"> Company Logo Sign along 5K race path (will pass twice) Listed as Sponsor on Race website and The Tide® Race event page Set up table/booth at the Norlo Park Race Kickoff Event on May 16th Listed on email confirmation to participants Social Media recognition 	\$750
1-Mile Fun Run/Walk Sponsor (Unlimited available) Up to 3 free registrations!	<ul style="list-style-type: none"> Company Logo Sign along 1-mile race path Listed as Sponsor on Race website and The Tide® Race event page Set up table/booth at the Norlo Park Race Kickoff Event on May 16th Listed on email confirmation to participants Social Media recognition 	\$500
Milestone Marker Sponsor for Virtual Race (13 available) Up to 2 free registrations!	<ul style="list-style-type: none"> Logo on at least one *Milestone Badge Listed as Sponsor on Race website and The Tide® Race event page Set up table/booth at the Norlo Park Race Kickoff Event on May 16th Listed on email confirmation to participants Social Media recognition 	\$250
Warm-up Sponsor (Unlimited available) Up to 1 free registration!	<ul style="list-style-type: none"> Listed as Sponsor on Race website and The Tide® Race event page Set up table/booth at the Norlo Park Race Kickoff Event on May 16th Listed on email confirmation to participants Social Media recognition 	\$150
Community Partner (Unlimited available) (\$25 for non-profits)	<ul style="list-style-type: none"> Listed as Sponsor on Race website and The Tide® Race event page Set up table/booth at the Norlo Park Race Kickoff Event on May 16th Social Media recognition 	\$50

*Milestone Badges include prayer suggestions for real people and places along each participant's virtual progress map and are earned when logging miles for virtual events.