



The Tide Race to Share the Gospel Around the World

Sponsor Level	2026 Race Benefits	Amount
Global Race Sponsor (1 available) Up to 15 free registrations!	<ul style="list-style-type: none"> • Logo on Race website banner and The Tide Race event page banner • Up to 5 minutes of mic time during the Kickoff Event on Race Day • Banner displayed at Race Kickoff Event (sponsor provides) • Company Logo Sign along 5K race path (will pass twice) • Listed as Sponsor on Race website and The Tide® Race event page • Set up table/booth at the Norlo Park Race Kickoff Event on May 17th • Listed on email confirmation to participants • Social Media recognition 	\$2500+
Race Kickoff Event Sponsor (3 available) Up to 10 free registrations!	<ul style="list-style-type: none"> • Up to 3 minutes of mic time during the Kickoff Event on Race Day • Banner displayed at Race Kickoff Event (sponsor provides) • Company Logo Sign along 5K race path (will pass twice) • Listed as Sponsor on Race website and The Tide® Race event page • Set up table/booth at the Norlo Park Race Kickoff Event on May 17th • Listed on email confirmation to participants • Social Media recognition 	\$1500
Publicity Sponsor (Unlimited available) Up to 6 free registrations!	<ul style="list-style-type: none"> • Banner displayed at Race Kickoff Event (sponsor provides) • Company Logo Sign along 5K race path (will pass twice) • Listed as Sponsor on Race website and The Tide® Race event page • Set up table/booth at the Norlo Park Race Kickoff Event on May 17th • Listed on email confirmation to participants • Social Media recognition 	\$1000
5K Course Sponsor (Unlimited available) Up to 5 free registrations!	<ul style="list-style-type: none"> • Company Logo Sign along 5K race path (will pass twice) • Listed as Sponsor on Race website and The Tide® Race event page • Set up table/booth at the Norlo Park Race Kickoff Event on May 17th • Listed on email confirmation to participants • Social Media recognition 	\$750
1-Mile Fun Run/Walk Sponsor (Unlimited available) Up to 3 free registrations!	<ul style="list-style-type: none"> • Company Logo Sign along 1-mile race path • Listed as Sponsor on Race website and The Tide® Race event page • Set up table/booth at the Norlo Park Race Kickoff Event on May 17th • Listed on email confirmation to participants • Social Media recognition 	\$500
Milestone Marker Sponsor for Virtual Race (13 available) Up to 2 free registrations!	<ul style="list-style-type: none"> • Logo on at least one *Milestone Badge • Listed as Sponsor on Race website and The Tide® Race event page • Set up table/booth at the Norlo Park Race Kickoff Event on May 17th • Listed on email confirmation to participants • Social Media recognition 	\$250
Warm-up Sponsor (Unlimited available) Up to 1 free registration!	<ul style="list-style-type: none"> • Listed as Sponsor on Race website and The Tide® Race event page • Set up table/booth at the Norlo Park Race Kickoff Event on May 17th • Listed on email confirmation to participants • Social Media recognition 	\$150
Community Partner (Unlimited available) (\$25 for non-profits)	<ul style="list-style-type: none"> • Listed as Sponsor on Race website and The Tide® Race event page • Set up table/booth at the Norlo Park Race Kickoff Event on May 17th • Social Media recognition 	\$50

*Milestone Badges include prayer suggestions for real people and places along each participant's virtual progress map and are earned when logging miles for virtual events.